

East Asia Program

As Cornell's focal point for research, teaching, and outreach on East Asia, the East Asia Program (EAP) serves as the hub of a campus-wide network of specialists and as a forum for the interdisciplinary study of contemporary and historical East Asia. EAP traces its origin back to 1950 with the founding of the China Program. It became the China-Japan Program in 1972 and eventually assumed its present name and scope in 1988 with the incorporation of the Korea Program. Today the Program draws its membership of 40 core faculty, 14 language instructors, and 27 affiliated faculty from eight of Cornell's twelve schools and colleges. EAP's core commitment is to foster and facilitate East Asia-oriented intellectual communication and cross-disciplinary collaboration between departments and programs across the University. EAP also advocates the advancement of knowledge of East Asia beyond the Cornell community through sponsoring and coordinating events such as workshops, colloquia, conferences, concerts and film series that serve to increase understanding of East Asian cultures in the larger community, including other universities and scholars, the business community, the media, and the general public.

Program Administration

Robin McNeal (Associate Professor, Asian Studies), Director
John Whitman (Professor, Linguistics), Associate Director
Daniel Boucher (Associate Professor, Asian Studies), Associate Director
Joshua Young, Program Manager
Mai Shaikhanuar-Cota, Managing Editor, Cornell East Asia Series (CEAS)
Amala Lane, Program Initiatives Coordinator
Jennifer Fields, Administrative Assistant

Program Highlights

With all of its programing, EAP strives to foster interdisciplinary forums for the collaboration of faculty-led research. Faculty, their graduate students and undergraduates on campus, and fellow researchers across the globe find support for collaborative, interdisciplinary work that makes the university a place of innovation and real-world engagement. The EAP tangibly supports the efforts of Cornell to globalize the curriculum across the university.

Cornell Contemporary China Initiative

Now in its fourth year, the Cornell Contemporary China Initiative (CCCI) continues to bring together scholars, researchers, and students in various disciplines across Cornell campus and the world to strengthen vigorous research and engagement with China today. The CCCI has been developed and lead by Robin McNeal (Asian Studies) who has fulfilled his three-year term as EAP director. Subsequently, Nick Admussen (Asian Studies) has accepted the responsibility of Associate Director of the CCCI for the 2018-2019 academic year and has already begun setting up the lecture series for the fall. Likewise, he will teach the accompanying undergraduate class ASIAN 3307-3308.

The CCCI is dedicated to drawing together expertise and interest within the university on issues related to contemporary China. To this end it also organizes its affiliated faculty and participants in university activities outside of its own speaker series, student symposium, and conferences. The main components of the CCCI this year were the weekly lecture series, a concomitant one-credit seminar class, a digital archive and social media campaign, co-sponsoring events across campus and an annual student symposium.

CCCI series lectures attract on average 40 attendees comprised of a diverse group of students in the accompanying class, faculty from various disciplines, and interested members of the university community. The 2-credit course ASIAN 3307-3308 (fall and spring), Issues in Contemporary China, gives students

incentive to attend the lectures as well as a forum to have their thinking on issues heard. For 2017-2018 ASIAN 3307 had an enrollment of 38 and ASIAN 3308 had an enrollment of 36, and in both semesters enrolled students came from 8 different colleges within the university (A&S = 24, Hotel = 3, Engineering = 3, AAP = 1, CALS = 2, ILR = 1, CRP (Grad) = 1, Business (AEM) = 2, Cont. Ed = 1 for ASIAN 3307 and A&S = 18, Hotel = 4, Engineering = 4, CALS = 2, ILR = 2, CRP (Grad) = 4, Business (AEM) = 1, HUMECE = 1 for ASIAN 3308). These course enrollments speak to the breadth of interest in the CCCI across the Cornell campus.

The most popular guest speakers and topics for the fall 2017 semester included Tom DuBois's talk on, "China's Dairy Century—Making, Drinking and Dreaming of Milk," and Kevin Carrico on, "Reimagining the Real China: Dilemmas (and Solutions) of Han-ness and Tradition in China Today." All lecture videos are archived on EAP's Vimeo channel: <https://vimeo.com/cornelleastasiaprogram>

Fall 2017 CCCI Lecture Series

- 9/11/17 Guolong Lai (Associate Professor of Chinese Art and Archaeology, University of Florida)—"The Rise of 'National Heritage' in Modern China"
- 9/18/17 Thomas Dubois (Historian of Chinese Religion and Society, Australian National University)—"China's Dairy Century: Making, Drinking and Dreaming of Milk"
- 9/25/17 Yunxian Yan (Professor of Anthropology, UC Los Angeles) "The Rise of Neo-Familism in Contemporary China"
- 10/2/17 Jia-ching Chen (Assistant Professor of Global Studies, UC Santa Barbara)—
- "Urbanization as Environmental Change: Planning and Dispossession in Contemporary China"
- 10/16/17 Wasana Wongsurawat (Assistant Professor of History, Chulalongkorn University)—
- "Nationalizing the Diaspora Identity in the China Rising Century"
- 10/23/17 Howard French (Associate Professor of Journalism, Columbia Journalism School)—
- "Everything Under the Heavens: How the Past Helps Shape China's Push for Global Power"
- 11/6/17 Li Zhang (Professor of Anthropology, UC Davis)—"Cultivating a Therapeutic Self in Urban China"
- 11/13/17 Kevin Carrico (Lecturer of Chinese Studies, Macquarie University)— "Reimagining the Real China: Dilemmas (and Solutions) of Han-ness and Tradition in China Today"

EAP's CCCI also co-sponsored the "Haunting" conference that took place appropriately in November 2017 as part of the Joint Asia Programs' Initiative "Object Lives" conference series. CCCI provided additional support to bring in historian and scholar Tani Barlow as the keynote speaker. Her lecture titled "The Event of Woman" refers to the discovery by Chinese intellectuals of the role women play in the social evolutionary process.



In the spring, world-renowned pipa virtuoso, Wu Man, returned to Cornell. This time, as part of her North American tour with the Huayin Shadow Puppet band, the well-attended (150, Barnes Hall) concert showcased Chinese classical music and introduced audiences to an endangered but vital folk tradition of shadow-puppetry and musical performance. A highlights video of the performance can be viewed here: <https://vimeo.com/262981852>.

The **spring semester lecture series** was book-ended by speeches regarding religion in contemporary, mainland China. John Osburg kicked things off by exploring Han Chinese practitioners of Tibetan Buddhism and Adam Yuet Chau brought the semester to a close with a talk on the awkward relationship of religious communities and governmental authority.

Spring 2018 CCCI Lecture Series

- 2/12/18 John Osburg (Professor of Anthropology, University of Rochester)—"Consuming Belief: Han Chinese Practitioners of Tibetan Buddhism in the PRC"
- 2/26/18 Anne Kokas (Assistant Professor of Media Studies, University of Virginia)—"Hollywood Made in China: Platforms of Influence"
- 3/5/18 Yangyang Chen (Postdoctoral Research Associate, Cornell University)—"Big Science with 'Chinese Characteristics'"
- 3/19/18 Wu Man and the Huayin Shadow Puppet Band (North American Tour) Concert, Barnes Hall
- 3/26/18 Jane Hayward (Research Fellow at the Government Department, London School of Economics and Political Science)—"The Rise of China's New-type Think Tanks and the Internationalization of the State"
- 4/9/2018 Andrew Erickson (Professor of Strategy in the Naval War College's China Maritime Studies Institute)—"The People's Republic at Sea: Great Power with 'Chinese Characteristics'"

- 4/16/2018 Nellie Chu (Cornell)—”Displacement: The Making of Global Fast Fashion in Guangzhou’s ‘Villages in the City’”
- 4/23/2018 Adam Yuet Chau, (Senior Lecturer in the Anthropology of Modern China, University of Cambridge)—”A Most Awkward Sphere: The ‘Religion Sphere’ (zongjiaojie) in Modern and Contemporary China”

In an ongoing effort to develop a **digital archive** of our activities, **lecture and highlights videos** are edited, produced, and made accessible to the public through EAP website and Vimeo streaming video account (<https://vimeo.com/channels/ccci>). To date, there are 105 CCCI videos available for viewing. The videos archive had 6,325 plays and 536 finishes in 2017-2018, with viewers coming from around 100 countries, mainly in Europe, North America, and East Asia. Not surprisingly it is the two-minute highlight video of the Wu Man and the Huayin Puppet Band concert that was most watched in its entirety, while most of the hour plus lecture videos were only played for an average of eight minutes. The analytics offered by the Vimeo video hosting service help us understand the usage of these resources. Also on the video resources front, we have begun using Cornell video services Video on Demand and CornellCast to work on providing English-language captions for a selection of these videos, with the intention of providing bilingual, English and Chinese, subtitles on the videos in order to increase access and discovery of these resources. This digital archive can be a valuable service for students and scholars to access anywhere and anytime, with the possibility to be used as curriculum in various courses.

For the second year the CCCI maintained a WeChat social media account, posting bilingual, Chinese and English, posts on the lectures of the series and other CCCI activities. WeChat is a social media application popular in Chinese-speaking communities, including the large Chinese-speaking population at Cornell. The CCCI WeChat campaign is maintained by the CCCI director and a hired student assistant who writes posts in Chinese, administers the WeChat account, and tracks usage and subscription analytics. Our followers are students and scholars from the Cornell community, visiting fellows from other parts of the world, academics at other academic institutions, and activists and researchers in China. In this second year, we increased the subscribers from 387 to 444 subscribers, with around 40% of them in China, mostly in the developed cities of Guangzhou, Shenzhen, Beijing, and Shanghai (WeChat keeps location data only on Chinese domestic subscribers). The text and image posts keep people informed of the lecture series and other CCCI events, though the videos are blocked from viewing in China due to restrictions put on Vimeo and other video streaming services. The CCCI WeChat is part of our social media strategy to build a worldwide network of people interested in current research on contemporary China and share our existing resources to the global community.

On April 28, the third annual day-long **CCCI and Cornell Institute for Chinese Economic Research (CICER) Student Symposium** was held with a focus on “China in Transition.” Five graduate and two undergraduate students presented research that ranged from: Paulina Glass (BA, Asian Studies and Government) on Confucianism and politics in the PRC to Avralt-Od Purevjav (Ph.D., Economics) on travel modes and congestion pricing in Beijing. We co-sponsored and lead the coordination of this event along with the Cornell Institute for China Economic Research (CISER), the Center for the Study of Economy and Society (CSSES), and China and Asia-Pacific Studies. CCCI’s co-sponsorship helped bring keynote speaker, Professor Yang Cao (Associate Professor, Zhejiang University) whose speech examined “Economic Development, Market Transition and Work Values in Urban China.” Both panels were followed by an engaging Q&A session moderated by EAP Director Robin McNeal with guest faculty members and fellow students. During the symposium, EAP Initiatives Program Coordinator, Amala Lane, interviewed students for an upcoming short video about the benefits of participating in the Student symposium. Students noted

that the experience provided them with invaluable feedback on their research projects as well as developed their professionalism, and confidence as scholarly presenters.



The CCCI and CICER Student Symposium 2018 featured the following:

Panel 1: Changes in the Political and Economic Landscape

- Niall Chithelen (BA, History and China and Asia-Pacific Studies)—“Debating China: Stepping in and out of Tropes in China Coverage”
- Paulina Glass (BA, Asian Studies and Government)—“Confucianism in the Politics of the People’s Republic of China”
- Shumeng Li (Ph.D., Sociology)—“Unequal Knowledge, Unequal Participation - Differentiation Amongst Small Producers in China’s Transitioning Economy”

Panel 2: Changes in Urban Infrastructure

- Xuewan Yan (Ph.D., Sociology)—“Regional Contexts, Individual Socioeconomic Characteristics, and Attitudes toward Rural Migrants’ Equal Access to Urban Welfare in China”
- Jing Qian (Ph.D., Economics)—“Policy Designs for Clean Vehicle Adoption: A Study of Electric Vehicle Subsidy Program in China”
- Christine Wen (Ph.D., City and Regional Planning)—“Development, Education, and the Urban Integration of Rural Migrants in Interior China”
- Avralt-Od Purevjav (Ph.D., Economics)—“Travel Mode Choices and Congestion Policies in Beijing”

Collaborative Research Group on Rural-to-Urban Transition in China
(supported with 2017-2018 Internationalization funding)

In 2017-2018 EAP embarked on a new outgrowth of the Contemporary China Initiative: an **interdisciplinary research group** of faculty and graduate students looking at the **issues of urbanization in China**. The year was devoted to the work of setting up this collaborative research group and its activities. The core group of five faculty came together for five meetings over the year, but the main work of the project was to run a competition for the graduate research assistant position for the 2018-2019 academic year and to define the outlines of the group’s research through interviews with a set of ten faculty from five different Cornell colleges.

EAP hired graduate student worker Claudia Ro (M.A., CIPA) to administer the work of the group and the competition for the Graduate Research Assistant (GRA) position. Ms. Ro conducted interviews with a group of ten faculty in the fall semester and publicized and invited applications for the GRA position in the winter. The GRA position for 2018-2019 academic year will be a full Cornell Graduate School research assistant with the GRA working 15-20 hours per week in exchange for a graduate research stipend, university health insurance, and coverage of their tuition. Six graduate students from the fields of Design and Environmental Analysis and City and Regional Planning applied to the full-year position, and the faculty committee selected Christine Wen (CRP), a doctoral candidate in her fifth year who is writing a dissertation on schools and other infrastructure for rural migrant communities in provincial urban centers in China.

The collaborative research group held two meetings in spring 2018 with guests from institutes of urbanization research in China. On April 27 EAP visiting scholar Xu Ming, Professor and the Dean of Labor and Social Security Department at China Youth University of Political Science, gave a presentation to the group on urban neighborhood incorporation in Beijing. With rapid land development and the penetration of finance capital into the urban areas where property ownership has not been established clearly, neighborhood residents struggle with issues of legal and corporate identity. On May 17 Professor Yue Wu of Zhejiang University, Director of the China Institute for New Urbanization Studies, met with the group to discuss work going on at that institute and plans for conference in Hangzhou that would include Cornell faculty and graduate students.

Program Evaluation:

Objective 3: Support collaborative work to generate new knowledge that addresses key economic, environmental, social, cultural, and political problems in the world

3.1 Support collaborative work to generate new knowledge that addresses key economic, environmental, social, cultural, and political problems in the world

3.2 Become known as a resource center for addressing key issues of our time as they relate to global justice.

With its emphasis on interdisciplinary work, strong scholarship in urban planning, design, and labor relations, and a wealth of graduate and faculty scholars literate in Chinese, Cornell is particularly well positioned to do research on the contemporary phenomena of the rural-to-urban migration in China. The population shift from rural areas to cities in China in the last quarter century entails the greatest migration of people in human history. The effects of this migration go far beyond the readily apparent infrastructure planning and architectural design issues to include matters of social justice and governance, environmental planning, and educational curricula. The EAP collaborative research group allows for the integration of research by faculty and students from different colleges and disciplines within Cornell as well as collaboration with institutions in China that have large stocks of data needing analysis.

The main faculty who make up the collaborative research group come from four different colleges at Cornell: Eli Friedman (ILR), Ying Hua (Human Ecology), Jeremy Wallace and Robin McNeal (Arts and Sciences), and Jack Zinda (CALS). Further, the GRA, several doctoral students, and several participating faculty are in City and Regional Planning: Christine Wen, Yuan Shou (Ethan) Xu, Xiao Li, Linda Shi, Mildred Warner, and George Franz. This diversity attests to EAP and the Einaudi Center's ability and mandate to create collaborative networks and platforms for international studies that connect scholars from multiple disciplines and students at Cornell as well as Cornell's strength to take on cross-global challenges.

In the coming academic year the collaborative research group will become fully active. The GRA, Christine Wen, will start mid-August to coordinate the group activities and research, with plans for semi-monthly meetings of the group, every other meeting devoted to workshopping members' own writing or key topical articles. Faculty and students beyond the group will be invited to most of the meetings. A conference in Hangzhou at the China Institute for New Urbanization Studies is being planned for December 2018 or

January 2019, with the group faculty members and several graduate students attending; \$5,000 of the internationalization funding has been budgeted to support graduate student travel to this conference.

Japanese Studies and the Translation Studies Initiative

Identifies and fosters new Cornell and international partnerships

Contributes to global knowledge and/or cultural competency of the Cornell community

On October 27-28, 2017, EAP hosted a large retrospective on the work of Japan studies at Cornell on modern and early modern Japanese intellectual history titled “**Order and Disorder: Critical Reflections on Japanese Studies.**” Attended by 25 scholars, the workshop was coordinated around the retirement of J. Victor Koschmann (History). Organized around the theme “order and disorder in Japanese history,” the workshop showcased current work of scholars from North America, Japan, Taiwan, Hong Kong, and Europe, all of whom have developed their careers over the past thirty years working with the Japanese studies program and faculty at Cornell, particularly Vic Koschmann, Brett de Bary, and Naoki Sakai. The focus was on knowledge production in the history of Japanese studies, both in North America and in Japan, and the impacts of collaborative work in studies that take a critical approach to the intellectual traditions of intellectual history. And while this was in part a retrospective, the thrust of the conference presentations and discussion was on the future of such critical intellectual work and open debate on the role of humanistic thought on issues of global justice.

Particularly important to the Cornell collective history is the decades-long collaboration between faculty and graduate students in intellectual history at Cornell and at Tokyo University of Foreign Studies (TUFS) in Japan. Attending the conference were Iwasaki Minoru, Dean of the Graduate School at TUFS and Narita Ryuichi, professor of History at Japan’s Womens University, both long time collaborators with Cornell whose involvement resulted in two edited volumes (published in both English and Japanese): *Total War and Modernization* (1998, CEAS) and *Deconstructing Nationality* (2005, CEAS). Professor Narita’s presentation “America’s Japan, Japan’s Japan” covered the historiography of Japanese studies post-1945 and demonstrated how Japanese history in the Japanese and the North American academies have come to converge thanks largely to the collaborations led by Japanese studies at Cornell and its network of colleagues.

Twenty presentations were divided up over two days into six panels on “critique of the social sciences,” “continuity and discontinuity,” “community, border, affect,” “theorizing subjectivity,” “occluded histories, critical historiographies,” and “contemporary histories, contemporary disorders.” New faculty in Japanese studies at Cornell, Kristin Roebuck (History), presented on her work; Mario Einaudi Center director Hiro Miyazaki (Anthropology) and incoming EAP director Pedro Erber (Romance Studies) chaired panels. Each panel had audiences of 35-40 people, with the concluding roundtable presented before a room of more than 60, including faculty and students from beyond Japanese studies.

.....

What are the implications, for Japanese Studies, of the successive breakdowns of the Cold War and neoliberal globalization as "world orders"? How do we reassess the narratives, tropes, and chronotopes that have situated Japan in the modern world? Our conference intends to take stock of the modes of critical reflexivity that have (or have not) informed the study of Japanese modernity in both North America and Japan.

Whether dealing with Mitō ideology, postwar subjectivity, wartime total mobilization, or visions of East Asian regionalism under Japanese imperialism and the Cold War, J. Victor Koschmann's scholarship has consistently raised these and related questions. In honor of his work, this conference brings together students and colleagues to present their research on the work of writing Japanese history.

.....

This conference is made possible through the generous support of

- East Asia Program Translation Studies Initiative
- Internationalization Funding from the Vice-Provost for International Affairs
- Mario Einaudi Center for International Studies
- East Asia Program Japanese Studies

East Asia Program | 140 Uris Hall Ithaca NY 14853
 ecap@cornell.edu | eap.einaudi.cornell.edu



**ORDER AND DISORDER:
 CRITICAL REFLECTIONS ON
 JAPANESE STUDIES**

A Conference Honoring J. Victor Koschmann

October 27-28, 2017
 Cornell University

Friday, October 27 – Asian Studies Lounge, 374 Rockefeller Hall
 Saturday, October 28 – Physical Sciences Building 401



OrderDisorder_PamphletFinal_covers_frntbck.jpg

The concluding roundtable, entitled “Critical Reflections on Japanese Studies,” brought into conversation the group of scholars that have led the tradition of critical Japanese studies. Brett de Bary (Comparative Literature), Naoki Sakai (Asian Studies and History), Victor Koschmann (History), as well as Ryuichi Narita, Carol Gluck (George Samson Professor of History and Chair of the Committee on Global Thought at Columbia University), and Kiyoshi Kojima (emeritus editor at Iwanami Shoten Publishers, the leading publisher of intellectual history and the social sciences in Japan) were able to reflect on what has made critical Japanese studies critical.

In a follow-up on the conference Carol Gluck, George Samson Professor of History and Chair of the Committee on Global Thought at Columbia University, wrote to Hiro Miyazaki:

I wanted to tell you what an extraordinary conference it turned out to be. Not by accident, of course: it was clear that the intellectual agenda was carefully planned by Josh Young and Brett de Bary to bring together scholars of a wide range of age, place, and specialty in order to think of critical Japan studies in terms of the future, not the past. The vitality of the collective scholarship of Cornell Japan scholars was everywhere in evidence, and in these dark political times, the sense of purpose and possibility was inspiring.

As you know, Cornell has established a distinctive culture and discourse in Japanese studies, which have made an enormous impact on generations of students and established and maintained intellectual ties across the Pacific.

I hope the university recognizes what a “binational treasure” it has nurtured. Here’s to the future of

critical Japan studies at Cornell! I was honored to be invited to honor Vic, and I hope to see Cornell Japan studies thrive ever after.

Katsuya Hirano, Associate Professor of Japanese History at UCLA wrote:

I cannot emphasize enough the significance of collaborative work for our sustained inquiry into the state of critical knowledge production. We live in the time when humanities and qualitative social sciences are subjected to and assaulted by the logic of economic rationality and neoliberal management of higher education. It is becoming increasingly difficult for those who work in the fields to raise and engage with fundamental questions that demand the rethinking and reimagining of the world we inhabit. In face of such challenges, only collective and collaborative endeavor devoted to critical inquiry can ensure the vocation of humanistic disciplines. Cornell's Japan Program has spearheaded such collaborative work for the past 30 years and produced a number of scholars who are now leading our critical inquiries in so many different fields. Cornell's important legacy goes beyond mere institutional memory; it is a legacy that should be maintained and further developed through collective labor of knowledge production. I appreciate how Cornell's Japan program made it possible for all of us to gather in honor of Victor Koschmann, who exemplified the spirit of critical inquiry and altered the way we understand (Japanese) intellectual and cultural history. In short, the conference served as an excellent opportunity to renew our commitment to knowledge that really matters to the present and the future.

And from Richard Calichman, Professor of Japanese Studies at CUNY:

The recent "Order and Disorder" conference was notable for reminding all participants of the extremely high level of discourse fostered by the three main scholars of Japan Studies at Cornell: Victor Koschmann, Brett de Bary, and Naoki Sakai. For the past several decades, these scholars have worked together to make the field of Japan Studies in North America less culturalist and conservative, and far more vibrant and intellectually stimulating. The fruits of their labor could clearly be seen at the conference, not only in the exciting paper presentations but also in the lively exchanges that took place during the Q&A sessions.

EAP is planning a second Japan studies conference for the spring of 2020 to coincide with the retirement of Professor Brett de Bary (Asian Studies and Comparative Literature). This conference will focus on the theoretical and political issues of collective translation practice, a practice in which Brett de Bary has led generations of literature scholars with projects such as the translation of Kojin Karatani's seminal *Origins of Modern Japanese Literature* (日本近代文学の起源 1993, Duke University Press) and the EAP Translation Studies Initiative project that resulted in the translated volume, *Still Hear the Wound: Toward an Asia, Politics, and Art to Come* (2015, CEAS).

2017-2018 Translation Studies Initiative Workshop / Chinese Medicine and Healing: Translating Practice

With generous support from the Internationalization Funding from the Vice-Provost for International Affairs, the EAP Translation Studies Initiative, and the Jeffrey Sean Lehman Fund for Scholarly Exchange with China, EAP hosted the workshop "**Chinese Medicine and Healing: Translating Practice**" on June 15-18, 2018, at Cornell University's Ithaca campus. The workshop is an interdisciplinary, multi-initiative collaboration between the EAP's Translation Studies Initiative and the Cornell Classical Chinese Colloquium and brought together scholars and practitioners of Chinese medicine in dialogue with one another on issues of textual transmission and medicinal practice.



MedicalTexts_conference_poster.jpg

Chinese Medicine and Healing focused primarily on the ways in which texts have informed healing and health practices in addition to how those practices have informed the production and circulation of texts, while exploring the diverse ways in which practitioners use texts to transmit and disseminate healing practices.

The workshop is organized by history professors TJ Hinrichs (Cornell) and Bridie Andrews (Bentley University), and Dr. Yi-li Wu (Center Associate, Lieberthal-Rogel Center for Chinese Studies, University of Michigan). The workshop is conducted seminar-style, with scholars and practitioners leading guided readings of critical texts in the field. Participants comprised scholars based in the United States (Columbia, Johns Hopkins, University of Pennsylvania), Europe and mainland China, as well as independent scholars and practitioners of Chinese medicine from Asia, Europe, and North America.

In hosting this workshop, EAP provides the venue and opportunity for an international community of academics to discuss the implications of recent works addressing the methodological problems of translation in the field of Chinese medicine and healing as well as how to use these to improve future translations. The workshop promotes intellectual exchange within this far-flung community, ensuring that our consideration of methodologies and texts will benefit from the most recent findings in fields such as anthropology, translation studies, and the history of science and medicine.

Joint Asia Programs Initiative – Object Lives Conference Series

The conference “**Kings & Dictators: The Legacy of Monarchy and the New Authoritarianism in Asia**” was held on April 13-14, 2018, co-hosted by Magnus Fiskesjö (Anthropology) and Kaja McGowan (History of Art and Visual Studies), as well as staff from the Southeast Asia Program, South Asia Program, and the East Asia Program at Cornell. As part of the Object Lives conference series, a collaborative effort by four Einaudi-based programs: the Comparative Muslim Societies, East Asia Program, South Asia Program (SAP), and the Southeast Asia Program (SEAP), this monarchy conference was coordinated by EAP. In fall 2017 SEAP coordinated the “haunting” conference, “Haunted: Temporalities of History and (Moving) Image in ‘Asia’” and in fall 2018 SAP will coordinate the conference on tea. “Kings & Dictators” focused on the legacy of kingship in Asia, how monarchical traditions and politics are mobilized today by authoritarians and would-be dictators in places from China to the Philippines and Sri Lanka. Fourteen speakers presented, including invited international and US-based scholars, Cornell graduate students and faculty. Lively discussions were held under the leadership of six discussants, including five Cornell faculty from a range of departments.

In addition to the formal conference program, attendees were treated to special exhibits at the Kroch Library and the Johnson Museum, both mounted to coincide with the conference theme. Two group tours were held during the conference, and the exhibits allowed the larger Cornell community to engage with the conference topics for several weeks around the event itself. Hirokazu Miyazaki, director of the Einaudi center, welcomed the participants and an audience of Cornell graduate students and faculty, averaging 20 persons per panel. Undergraduate students—mainly the 12 students in Magnus Fiskesjö’s class on Kingship and State-making in Asia (spring 2018). The students were assigned to attend at least one panel and write up a description of the arguments and discussion presented. The invited speakers included two based abroad (India, Sweden), four based elsewhere in the US (Dartmouth; Macalester College; two from University of Wisconsin), and three based at nearby universities (University of Rochester, SUNY-Stony Brook, and Syracuse University). Speaker Milinda Banerjee of Kolkata, India, remained in Ithaca through April 16 to make an additional presentation at SAP’s weekly Monday seminar series). The conference hosts and participants are currently exploring publication plans.

The Object Lives conference series and joint Asia programs initiative will continue in fall 2018 with a two-day workshop hosted by SAP exploring the cultural, religious, botanical, economic, and environmental dimensions of the global spread of tea, “Tea High and Low: Elixir, Exploitation and Ecology”.

The Cornell Classical Chinese Colloquium (CCCC) and Guided Readings

Led by EAP faculty TJ Hinrichs (History), Ding Xiang Warner (Asian Studies) and EAP director Robin McNeal, CCCC gathers students and scholars at all levels of literary and classical Chinese for reading workshops. At each session one presenter reads a text written in literary or classical Chinese and the group as a whole works together to analyze the linguistic, historical, literary, and other aspects of the text. The CCCC’s presentations are transnational and transhistorical in scope, and range from readings of texts from several hundred years BCE up to the twentieth century, from China to Japan, Vietnam, Korea, and elsewhere. These workshops consists of current professors, professor emeriti, graduate students, visiting scholars, and undergraduates from Cornell as well as interested parties unaffiliated with the university, including several scholars from SUNY Binghamton and Syracuse University.



In 2017-2018, CCCC hosted presentations by eight scholars, six of whom invited from other universities and institutions (University of Florida, University of Chicago, Washington University in St. Louis, Yale University, and University of British Columbia). The colloquium sessions were organized around two themes across two semesters: fall 2017 sessions centered on the difficulties of reading epigraphic texts, particularly inscriptions that as texts were not passed down through the usual bibliographic channels of book publishing and readership and thus do not have robust literary histories. Spring 2018 colloquia focused on the act of interpretation by four scholars who utilized a variety of specialized reading strategies to better understand the ways that texts relate to other texts as well as the social environment around them. The focus on reading strategies brings CCCC into conversation with the field of digital humanities where rapidly changing reading strategies and scholarly methodologies are being interrogated.

Through the focused exploration of specific issues in reading texts, CCCC aims to share the cultural significance of historical Chinese texts with the Cornell community and beyond. At the same time, the CCCC uses the reading of texts in classical or literary Chinese as entry-points to forge interdisciplinary connections between academic fields such as archaeology, translation studies, economics, the history of music, and more.

2017-2018 Colloquia Series

- 9/8/17 Guolong Lai (University of Florida)—“Excessive Cult or Proper Ritual? Religious Boundaries and Imperial Politics as seen from a Shanghai Manuscript”
- 9/29/17 Jeffrey Tharsen (University of Chicago)—“The Bells of Liang Qi 梁其鐘: a Musical Reading of a 9th-century BCE Chinese Bronze Inscription”
- 10/14/17 Steven Miles (Washington University in St. Louis)—“Cantonese Migrant Networks: Two Stone Inscriptions from the West River Basin”
- 11/17/17 Robin McNeal (Cornell)—“A Ming Dynasty Inscription on the Sublime Relationship between Humans and Spirits at the Lingqiu Temple at Fajiu Mountain, Zhangzi County, Changzhi, Shanxi”
- 2/23/18 Michael Hunter (Yale University)—“Thinking Through Parallels: The Classic of Odes and its Echoes in Early Sources”
- 3/16/18 Dewei Shen (Yale University)—“Religious Boilerplate vs. Snapshot of the Once Lived: A Middle-Distanced Reading of the Entombed ‘Letters to the Underworld’ 《告地書》”
- 4/20/18 Bruce Rusk (University of British Columbia)—“A Fifteenth Century Archive of Court Workshops, ca. 1730”

- 5/4/18 TJ Hinrichs (Cornell University)—“The Re-Theorization of Ritual Healing in Song Huizong’s (宋徽宗, r. 1101-1125) Comprehensive Record of Sagely Beneficence (*Shengji zonglu* 《聖濟總錄》, 1018)”

In coordination with the monthly text-reading colloquia, TJ Hinrichs (History) also developed a new course on Chinese texts during the spring of 2018: “ASIAN 7722 Exploring China’s Archives.” The course was styled on the CCCC and helped both undergraduate and graduate students from Cornell and universities in the region (Syracuse University and SUNY Binghamton) to develop and workshop their own research on Chinese historical texts.

EAP also continued work on *Guided Readings in Classical Chinese / 古文導讀*, an electronic journal affiliated with the CCCC to be published by the Cornell East Asia Series (CEAS) in late 2018. The journal will provide a forum for approaches to critical reading and translation of classical Chinese texts of all varieties, including literary texts, inscriptions and discovered manuscripts, and specialized technical writings such as medical treatises, gazetteers, and legal codes. Articles chosen for publication in the journal will focus on a specific text, portion of a text, or genre of text, and will provide insight into modes and methodologies of reading, interpretation, and translation. Rather than the typical primer based on canonical texts of classical Chinese, readings in this journal will introduce some of the great variety of styles that use classical Chinese as well as the variety of methods of reading.

The project team is staffed by the faculty directors as well as CEAS managing editor Mai Shaikhanuar-Cota, project student assistant Sean Cronan, and program manager Joshua Young.

This year the project team developed the layout templates and workflow for the publication of articles, creating a streamlined process where scholars around the world can convert their guided readings of texts into publishable material.

Hu Shih Distinguished Lecture

For the fourth annual Hu Shih Distinguished Lecture, EAP welcomed one of its own, Steven Sangren (Anthropology). Professor Sangren gave this year’s Hu Shih Distinguished Lecture on November 9, 2017, arguing the importance of universal approaches to Chinese studies in his talk “Filial Piety and Its Discontents.” As with each Hu Shih Distinguished Lecture, Professor Sangren’s presentation was video recorded, edited to include the presentation slides, and published on the EAP’s Vimeo video service. These videos and related lecture documents are also archived in the Cornell eCommons system for persistent access.

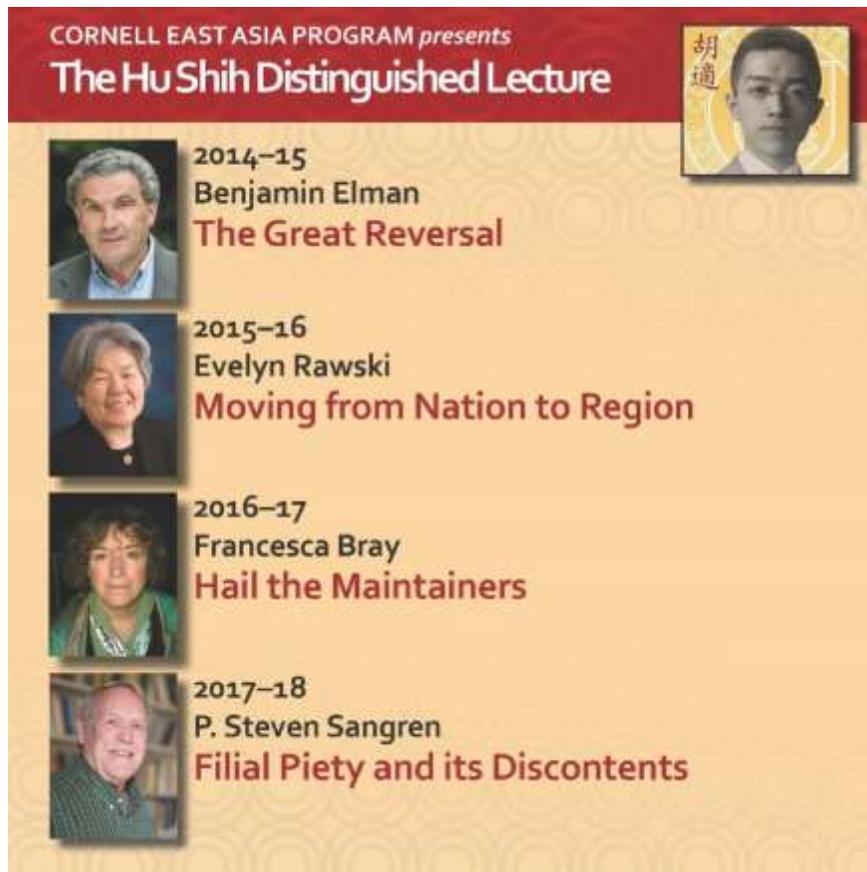


Figure 2: *HuShih_web_art.jpg*

Professor Sangren’s Hu Shih Distinguished Lecture was followed the next day by a roundtable discussion “Theory and Sinology,” which took up the thorny issue of the use of theoretical writings in area studies research. The roundtable featured Sara Friedman (Professor of Anthropology, Indiana University), Kevin Carrico (Lecturer in Chinese Studies at Macquarie University), and Li Zhang (Professor of Anthropology at UC Davis), all former doctoral students of Professor Sangren now working as anthropologists of China and Taiwan.

Cornell East Asia Series (CEAS)

Founded in 1973 by faculty, CEAS is a flagship project of the East Asia Program, publishing outstanding and award-winning scholarly titles in the humanities and social sciences. Known for its extensive listings in Japanese philosophy, Korean literature, Japanese theater studies, Chinese philology, and works in translation, CEAS has over 190 titles available in print and in digital form.

CORNELL East Asia Series

Receive conference discount at CEAS booth 218. CEAS titles are distributed by University of Hawaii Press. To order online, visit eap.einaudi.cornell.edu/publications or send email to uhpbooks@hawaii.edu

BOOK COVERS:

- JOHN R. BENTLEY: an anthology of KOKUGAKU SCHOLARS 1870-1890
- What a Doctor Overheard: The Story of a Japanese Physician in the West
- GOOD DOGS: Edo-period, Edo-period & Edo-period
- GENDERED LANDSCAPES: TUNG-HEE KW
- RED GHOST WHITE GHOST: Stories and Essays by Kito Mario

FORTHCOMING in 2018

<p>Masako Inamoto RED GHOST WHITE GHOST Stories and Essays by Kito Mario</p>	<p>Jeffrey E. Long STORIES from the SAMURAI FRINGE Hayashi Fusao's Proletarian Short Stories and the Turn to Ultrationalism in Early Showa Japan</p>	<p>Ihor Pidhainy, Grace Fong, Roger Des Forges REPRESENTING LIVES IN CHINA: Forms of Biography in the Ming-Qing Period (1368-1911)</p>	<p>J. Marshall Unger SANGAKU REFLECTIONS A Japanese Mathematician Teaches</p>
--	--	--	---

140 uris hall • ithaca ny 14853 • ceas@cornell.edu • eap.einaudi.cornell.edu/publications

Figure 3. 2018 CEAS_AAS-Ad.jpg

2017-2018 Productivity. Five titles were published in 2017-2018. At current count, CEAS has 16 titles under contract, 11 in various stages of production and preparation for 2018-2019, and almost two dozen other manuscripts in the review process. Participation in Project MUSE, which provides digital humanities and social science contents through academic, public, and school libraries by way of subscription, has brought CEAS publications to the attention of researchers and scholars, as evident by the increasing number of submissions to the Series. Selected CEAS titles are retailed as downloadable content from Project MUSE.

Conference Participation. CEAS has a constant presence at the annual conference of Asian Studies, held this year in Washington, DC. CEAS regularly participates in nine other regional conferences (Asian Studies on the Pacific Coast/ASPAC, AAS Western Conference/WCAAS, Mid-Atlantic Region/MAR-AAS, Southwest Conference/SWCAS, Midwest Conference on Asian Affairs/MCAA, New York Conference of Asian Studies/NYCAS) and overseas academic conferences (such as Asian Studies Conference Japan/ASCJ). Participation is by staffing exhibits and by sending our titles directly to these conferences. In addition, CEAS piggybacks our distributor, the University of Hawaii Press, at fourteen conferences that they attend.

Nomination for Prizes. CEAS regularly submits nominations of our titles to prize-conferring entities such as Donald Keene Center for Japanese Studies (DKCJS), International Conference of Asian Scholars, Joseph Levenson Book Prize, William F. Sibley Memorial Subvention Award for Japanese Translation. DKCJS awards the Japan-US Friendship Commission Prize, which CEAS titles have won in recent years (2015-2016 and 2011-2012).

Fellowships, Travel Grants, and Graduate Student Activities

In 2017-2018 EAP awarded 16 semester graduate fellowships, 4 language study grants, and 11 research travel, spending a total of \$312,116 on awards to students working in East Asian studies.

Students used the **one-semester graduate fellowships** for a wide array of activities across the globe, from course work and professional article preparation at Cornell to intensive language training at the Yonsei University Korean Language Institute. EAP fellowships supported field research in Taiwan, South Korea, China, and Japan.

Anran Wang (Ph.D. candidate, History) used a CV Starr fellowship to sort out the archival materials he collected and used to revise his three research papers. The three papers were either consolidated by the newly added archival materials or totally rewritten with significantly adjusted arguments based on new findings. Wang presented one revised paper at the American Historical Association Annual Meeting in January 2018 and another at the Annual International Mongolian Studies Conference in February 2018.

Xisai Song (Ph.D. candidate, Anthropology) used a CV Starr Fellowship to concentrate on reading academic literature in fall 2017. Reading both extensively and intensively was extremely helpful for him to hone in on his dissertation research project and constituted an essential preparation for his upcoming one-year fieldwork research in China in 2018-2019.

Tinakrit Sireerat (Ph.D. candidate, Asian Literature Religion and Cultural) used a Robert J. Smith Fellowship to review relevant literature in the fields of environmental history, environmental science and technology studies, history of Japanese empire and colonial Hokkaido, and urban studies—all of which are the focused fields of his dissertation on the environmental histories of Sapporo and Chiang Mai, two provincial cities in the north of Japan and Thailand, respectively. In spring 2018 he completed exam essays for all three fields and completed the oral part of his A exam.. He is now revising his dissertation prospectus in response to the feedback from his dissertation committee.

He states, “Thanks to the fellowship, I managed to improve my language proficiency, revise a research paper for publication, and complete all the requirements before going to do fieldwork and writing my dissertation. By having my academic background strengthened with clear research objectives and solid linguistic capacity, I am positive that my research in Japan and Thailand will proceed as planned. Moreover, I also expect to produce a high-quality dissertation and complete my degree in a timely manner. After graduation, I wish to pursue a teaching and researching career at a research university, in Thailand or elsewhere.”

The four **Language Study Grants** allowed graduate students from International Relations, History, and Linguistics to take intensive language instruction during the 2017 summer at Yonsei University Korean Language Institute, Rangjung Yeshe Institute for Tibetan, Korean Language Center at Korea University, and Peking University Chinese Language Summer School.

The 11 Research Travel Grants allowed students to conduct short-term field research in Japan, South Korea, Russia, Taiwan, and mainland China.

Graduate Student Steering Committee

Since its inception in 2009, the Graduate Student Steering Committee (GSSC) has provided a professional networking community for graduate students in the East Asia Program. Further, the GSSC strives to represent graduate student interests and concerns to larger EAP academic community, and to facilitate scholarly exchange among graduate students and EAP or visiting faculty. EAP supports this student group with an annual budget and administrative assistance and guidance, but the development of their activities happens according to their own needs and interests.

In 2017-2018, GSSC hosted a series of practical professionalization events: the workshop on A-exams, teaching, and presenting; the fellowship information session; spring break writing boot-camp; a roundtable discussion on teaching a First-year Writing Seminar; and hosting ongoing lunch dialogs. Such events foster a supportive atmosphere in which graduate students share research with a larger audience outside of their dissertation committees, practice public speaking, gain feedback on their research, and develop professionally.

GSSC Events 2017-2018

- Sept 9, 2017: Welcome (back) party
- Sept 15, 2017: Professionalization Workshop with presentations on teaching, A-exams, dissertation writing and conference presenting.
- Oct 5 and Nov 16, 2017: GSSC Coffee Hour
- Nov 10, 2017: Book talk: Professor Ya-Wen Lei (Sociology, Harvard): “The Contentious Public Sphere: Law, Media, and Authoritarian Rule in China”
- Dec 4, 2017: EAP Fellowship Information Session
- Apr 3-5, 2018: Spring Break Writing Bootcamp
- April 2018: Midi Z Events Midi Z (Taiwanese film director) screenings, guest scholar Prof. Brian Bernards (USC). Co-sponsored with Cornell Cinema and other Cornell departments.
- May 11, 2018: EAP Lunch Dialogue
- May 14, 2018: Teaching FWS on Asia - Roundtable Discussion
- May 17, 23, 2018 End-of-the-semester Dinners and socials.

Upcoming Opportunities, Program Issues and Needs

Contact Information

Robin McNeal, Program Director
140 Uris Hall
Phone: (607) 255-6222
Fax: (607) 255-1388
Email: cueap@cornell.edu
<http://eap.einaudi.cornell.edu>